

PATENT ABSTRACTS OF JAPAN

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(71)Applicant : MATSUZAKI:KK

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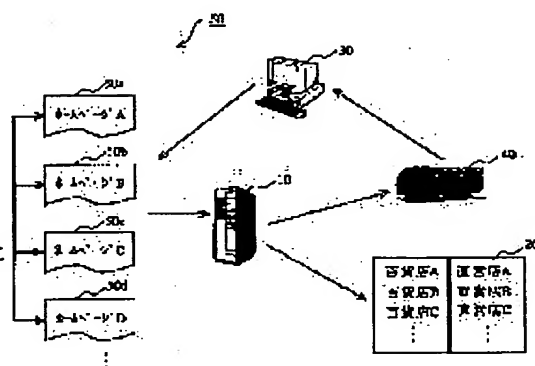
(72)Inventor : IWASAKI MASAYA

(54) SALES AIDING METHOD AND SALES AIDING SYSTEM

(57)Abstract:

PROBLEM TO BE SOLVED: To provide a sales aiding method and a sales aiding system allowing a distributor and a wholesaler to coexist when the distributor having established sales and credit on brand-name products is going to sell commodities by means of a computer network.

SOLUTION: When a purchaser selects a commodity to be purchased on a display screen of a client 30 by referring to home-pages 50 transmitted from a server 100, the client 30 transmits commodity data on the selected commodity and its purchase processing request to the server 10. The server 10, having received the commodity data on the selected commodity and the processing request, transmits a commodity order/delivery processing request of a commodity corresponding to the commodity data to the wholesaler 40, and adds up the amount of money for the commodity corresponding to the commodity data on the commodity selected by the purchaser as the sales of a distributor 20 having a sales territory corresponding to purchaser information on the purchaser having selected the commodity.



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